

KNJIŽAR

BIRO & OFFICE EXPO MAGAZINE

CENOVNIK OGLASNOG PROSTORA

1/1 kolor strana..... 14.000,00

1/2 kolor strana.....10.000,00

dupla kolor strana.....23.000,00

K1 - naslovna strana.....28.000,00

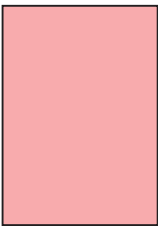
K2 - unutrašnja strana prednjih korica....18.800,00

K3 - unutrašnja strana zadnjih korica.....17.800,00

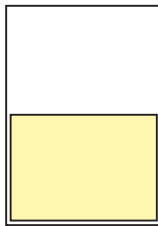
K4 - spoljna strana zadnjih korica.....22.000,00

CENE SU BEZ PDV-a

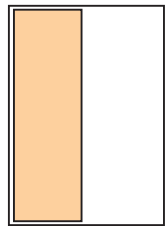
DIMENZIJE OGLASA ZA ŠTAMPU



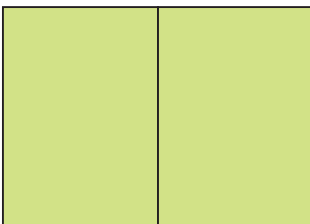
205x290 mm
+ 3 mm (obrez)



195x139 mm



95x282mm



410x290 mm
+ 3 mm (obrez)

Napomena:

Oglase dostavljati u elektronskom obliku i to kao pdf, eps, psd ili tif format rezolucije (233-300dpi).